



FOR IMMEDIATE RELEASE

Contact: Josef Aukee
415-339-9355; josef@smartmeetings.com

2014 PLATINUM CHOICE AWARD WINNERS CHOSEN
Select Hotels and CVBs Earn Coveted Recognition from *Smart Meetings*

Sausalito, Calif. (October 9, 2014) —*Smart Meetings* magazine, the industry’s premier resource for meeting professionals, today announced the winners of its 11th annual Platinum Choice award. This prestigious award recognizes excellence in service and amenities among meeting hotels and resorts in the U.S., Canada, Mexico and the Caribbean. An additional category recognizes outstanding services by destination marketing organizations and convention and visitor bureaus across North America.

Out of thousands of qualified properties and organizations, we honor a select 192 this year. Winners earn this recognition by setting exemplary standards in a range of categories, including ambience, amenities, breadth of resources, facility quality, guest services, meeting space, meeting packages, recreational activities, restaurant and dining facilities, and technical support. The honorees are chosen by our readers, who vote for their favorites, with additional input from editors and industry experts.

“The winners reflect the diversity of destinations and properties available to meet the needs of meeting planners. These organizations, hotels and resorts exemplify the professional standards expected by event professionals and attendees,” said Marin Bright, *Smart Meetings* founder and publisher. “We are proud to honor industry leaders that celebrate excellence, innovation, exemplary service and facilities to help make meetings and events extraordinary for planners and attendees.”

The premier group of honorees will be celebrated in the December 2014 issue of *Smart Meetings* magazine and on [smartmeetings.com](http://www.smartmeetings.com). View the list of 2014 winners at <http://www.smartmeetings.com/platinum>.

Find us on [Facebook](#) and [Twitter](#) @smartmeetings.

Smart Meetings is published monthly in print, digital edition and online by Bright Business Media, LLC, a multimedia company based in Sausalito, Calif. BBM also hosts [smartmeetings.com](http://www.smartmeetings.com) and produces Smart Meetings events and an educational webcast series. A personalized site research and RFP submission service, Smart Site Selector, is also available to meeting professionals.

###